

TRITON AUDIO MARKETPLACE

**All audio, all audiences –
all in one place.**



The Triton Audio Marketplace is the only programmatic marketplace that aggregates audiences at scale across all audio segments: **streaming, podcasting, and broadcast radio.**

- **16,000+ Advertisers**
- **100 Billion+ impressions per month**
- **250+ Publishers**

We partner with top-tier broadcast radio, podcast, and music services from around the globe, including **Audacy, Prisa Radio, iHeartMedia, Deezer, Nova Entertainment, Bell Media, Beasley Media Group, Grupo Globo**, and more.

For Advertisers

An open audio exchange, we make it easy to plan, buy, and measure the impact of cross-platform advertising. Our brand safety tools ensure all impressions meet IAB standards and with advanced targeting, you are ensured to reach the right audience at scale.

For Publishers

The most advanced dynamic ad insertion technology on the market, enabling audio publishers to effortlessly monetize their content through targeted audio ads, driving increased revenue and delivering a more personalized listening experience.



**30+ DSP
INTEGRATIONS**

**For more information contact us
at MarketOps@TritonDigital.com**